

Call for Papers: 14th Vaasa International Business Conference and International Doctoral Tutorial

Date: 23-25 August 2017 | Venue: University of Vaasa, Finland

Submission Deadline: 31 May 2017

Website: www.uva.fi/en/sites/ibconference/

Submit abstract and full paper: www.uva.fi/en/sites/ibconference/paper_instructions_and_submission/

Contact: ibconference@uva.fi

The main theme of this international conference is "Creative and Successful Internationalization Strategies". Both qualitative and quantitative papers based on single or multi-country samples related to various aspects of international business, marketing and IHRM are welcome. For details, see:

www.uva.fi/en/sites/ibconference/call_for_papers/

Paper Instructions and Deadlines

Participants are invited to submit both competitive papers and work-in-progress papers for the conference. The submission deadline for all papers is **May 31, 2017**. All submissions sent by the deadline will be blind reviewed and the review outcome will be notified by the **end of June, 2017**. For instructions for the paper submission, see:

www.uva.fi/en/sites/ibconference/paper_instructions_and_submission/

Schedule and Venue

The conference begins with a reception on August 23, 2017 at 18.30 and ends on August 25, 2017 at 16.00. The conference will be arranged at the University of Vaasa, Vaasa, Finland at the main building Tervahovi on the campus.

Conference Fees

Conference fee is 325€ (early bird 250€) for professors, lecturers and others. For PhD students the fee is 210€ (early bird 180€). The fee includes buffet lunch and coffee breaks, conference proceedings and printed program, copies of all accepted papers on USB, city reception and conference dinner.

International Doctoral Tutorial

The doctoral tutorial for Ph.D. students at the 14th Vaasa Conference on International Business will be arranged at the University of Vaasa, Finland, on August 23, 2017 (www.uva.fi/en/sites/ibconference/tutorial_call_for_papers/). Doctoral students are encouraged to send their research proposals and papers relating to their dissertation in the field of international business. The tutorial starts at 9.00 on August 23 and finishes at 17.00. Students are also welcome to submit paper proposals for the main conference. Two awards will be delivered at the doctoral tutorial for the best research proposals (early stage and more advanced stage).

Organization

The main organizer and chair of the 14th Vaasa International Business Conference and International Doctoral Tutorial is Professor Jorma Larimo (University of Vaasa, Finland). The other conference faculty members are Professor Pervez N. Ghauri (University of Birmingham, UK), Professor Antonella Zucchella (University of Pavia, Italy), Professor Jean-François Hennart (Tilburg University, the Netherlands), Professor Klaus Meyer (China Europe International Business School, China), Professor Stefan Schmid (ESCP Europe, Berlin, Germany), Associate Professor Svetla Marinova (Aalborg University, Denmark), and Associate Professor Arnold Schuh (WU Vienna, Austria).

Further Information

More information on the conference website: www.uva.fi/en/sites/ibconference/. For any questions you can contact: ibconference@uva.fi.

Welcome to Vaasa in August 2017!